This week I was interested in creative code around typography after coming across it on the p5 reference page. I decided instead of twitter I would look on Instagram to find some pieces. The first one is by a user named @mattiazucchelli\_. Their piece is the word fade with a fade effect that makes it look like the word is dust being carried away by the wind. The image is quite minimalistic with a green/brown background with white text. The second example is a countdown video by @josefluispelz. This video reminds me of a colour-blind test in the design of it. It’s quite hard to look at it as it has a lot going on. The design reminds me of a particles diagram from chemistry. The numbers are accentuated by being bigger than the background – this has an effect of pushing them to the foreground. The final piece is by user @andreiongd. This is a quote which has a wave warp effect running across the right side of the video. This distorts the text a little bit but it still remains readable. The lined paper background adds to the melancholic aesthetic that the wave warp and black text are trying to produce.